



Organizational Behavior: Managing People and Organizations

Ricky W. Griffin, Gregory Moorhead

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Organizational Behavior places core concepts of human behavior and industrial psychology in a real-world context. Strong end-of-chapter exercises, activities, plus an optional case and exercise book make this flexible text suitable for students at the undergraduate level. Likewise, the authors' emphasis on the latest organizational behavior research continues to attract graduate students. The Eighth Edition features significant structural and content changes, as well as an enhanced design--with more figures and tables, cartoons with captions, and 50 new color photos--for greater visual appeal. All Opening Cases and chapter-ending OB Cases for Discussion are new, featuring companies such as Ryanair, Merrill Lynch, and the Denver Broncos. Workplaces issues, featured in several new boxed inserts, focus on five pivotal topics in the modern workplace: technology, ethics, change, diversity, and globalization.

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