



How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM)

Maritza Manresa

Download now

[Click here](#) if your download doesn't start automatically

How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM)

Maritza Manresa

How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) Maritza Manresa

The import and export business is not just for goliath corporations. An individual armed with the right information can get in on this enormous industry. It is big business these days - to the tune of an annual \$1.2 trillion in goods, according to the U.S. Department of Commerce. Billions of dollars in merchandise and goods are being exchanged each day in the global marketplace. These products are bought, sold, represented, and distributed somewhere in the world on a daily basis.

While basically any country can offer opportunities for import export trade, Canada, Mexico, Japan, and China have topped the trading chart for the past two decades. In the last few years, countries in the former Soviet Union and South America have become major players. Compared to other businesses, however, import export companies have a very low startup cost. You do not need any special license or degree; what you need to succeed is the expert advice presented in this new, comprehensive manual. This is a business you run from home, and travel is mostly optional.

This guide provides readers with an understanding of the basic concepts of international trade and will help you navigate the maze of international trade policies and regulations. This new book is a comprehensive and detailed study of the business side of the import export business.

You will learn everything from the initial startup decisions to working with U.S. and foreign companies. If you are investigating opportunities in this type of business, you should begin by reading this book. While providing detailed instruction and examples, the author leads you through every detail that will bring success.

You will learn how to draw up a winning business plan and about basic cost control systems, commercial terms, documentation, trade agreements, trade shows, cultural issues, customs and market research, the latest information on government regulations, tax laws, customs requirements, shipping procedures, how to represent U.S.-based companies, copyright and trademark issues, product pricing, distribution systems, custom brokers, international documentation, branding, foreign-trade leads, management, legal concerns, sales and marketing techniques, and pricing formulas. You will learn how to set up computer systems to save time and money, how to meet IRS requirements, how to manage and train employees, how to generate high profile public relations and publicity, and how to implement low cost internal marketing ideas. You will learn how to build your business by using low and no cost ways to satisfy customers, as well as ways to increase sales and have customers refer others to you.

Successful import export experts will appreciate this valuable resource and reference it in their daily activities as a source of ready-to-use forms, Web sites, operating and cost cutting ideas, and mathematical formulas that can easily be applied to their operations. The companion CD-ROM is included with the print version of this book; however is not available for download with the electronic version. It may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-pub.com

Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over

twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed.

 [Download How to Open & Operate a Financially Successful Imp ...pdf](#)

 [Read Online How to Open & Operate a Financially Successful I ...pdf](#)

Download and Read Free Online How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) Maritza Manresa

From reader reviews:

John Sledge:

Why don't make it to become your habit? Right now, try to prepare your time to do the important act, like looking for your favorite e-book and reading a publication. Beside you can solve your long lasting problem; you can add your knowledge by the e-book entitled How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM). Try to the actual book How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) as your close friend. It means that it can for being your friend when you truly feel alone and beside that of course make you smarter than before. Yeah, it is very fortunate to suit your needs. The book makes you far more confidence because you can know everything by the book. So , we should make new experience and also knowledge with this book.

Bernard Kovach:

Book is definitely written, printed, or descriptive for everything. You can learn everything you want by a e-book. Book has a different type. As we know that book is important factor to bring us around the world. Alongside that you can your reading expertise was fluently. A reserve How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) will make you to end up being smarter. You can feel much more confidence if you can know about almost everything. But some of you think which open or reading a new book make you bored. It's not make you fun. Why they may be thought like that? Have you seeking best book or appropriate book with you?

Norma Wilson:

This How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) is great reserve for you because the content that is full of information for you who always deal with world and possess to make decision every minute. This particular book reveal it data accurately using great coordinate word or we can state no rambling sentences included. So if you are read it hurriedly you can have whole data in it. Doesn't mean it only offers you straight forward sentences but challenging core information with lovely delivering sentences. Having How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) in your hand like getting the world in your arm, facts in it is not ridiculous a single. We can say that no reserve that offer you world with ten or fifteen second right but this e-book already do that. So , this is good reading book. Heya Mr. and Mrs. active do you still doubt that?

John Harrison:

Publication is one of source of know-how. We can add our expertise from it. Not only for students but also native or citizen will need book to know the revise information of year to year. As we know those books have many advantages. Beside many of us add our knowledge, may also bring us to around the world. Through the book How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) we can get more advantage. Don't one to be creative people? For being creative person must like to

read a book. Just choose the best book that suitable with your aim. Don't be doubt to change your life with that book How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM). You can more desirable than now.

Download and Read Online How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) Maritza Manresa #51KCWYEUTSV

Read How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) by Maritza Manresa for online ebook

How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) by Maritza Manresa Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) by Maritza Manresa books to read online.

Online How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) by Maritza Manresa ebook PDF download

How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) by Maritza Manresa Doc

How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) by Maritza Manresa Mobipocket

How to Open & Operate a Financially Successful Import Export Business (Book & CD-ROM) by Maritza Manresa EPub