



Creatividad: P.I.C.A.R. reúne la esencia creativa de Edward de Bono, Alex Osborn, Tony Buzan y otros gurús. (Spanish Edition)

Jose Corona

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Lo que buscabas: un libro divertido para profesionales y estudiantes, que reúne la esencia de las técnicas de Edward de Bono, Alex Osborn, Tony Buzan y otros gurús.

Descubre las cinco herramientas creativas, y aprende a usarlas en minutos; mientras sonríes.

P.I.C.A.R.=Provocar, Ignorar los límites, Cuestionarlo todo, Analizar el problema y Reordenar los componentes

El libro Herramientas Creativas profundiza en la esencia del proceso creativo: el momento en que se deben generar las ideas. Contiene docenas de ejemplos que destilan creatividad y muestran la manera de utilizar cada una de las herramientas creativas.

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Dorothy Payne:

The book Creatividad: P.I.C.A.R. reúne la esencia creativa de Edward de Bono, Alex Osborn, Tony Buzan y otros gurús. (Spanish Edition) can give more knowledge and also the precise product information about everything you want. Why must we leave the great thing like a book Creatividad: P.I.C.A.R. reúne la esencia creativa de Edward de Bono, Alex Osborn, Tony Buzan y otros gurús. (Spanish Edition)? A number of you have a different opinion about reserve. But one aim which book can give many facts for us. It is absolutely right. Right now, try to closer with the book. Knowledge or details that you take for that, you can give for each other; you are able to share all of these. Book Creatividad: P.I.C.A.R. reúne la esencia creativa de Edward de Bono, Alex Osborn, Tony Buzan y otros gurús. (Spanish Edition) has simple shape but you know: it has great and massive function for you. You can appearance the enormous world by open and read a e-book. So it is very wonderful.

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