



**Savvy Characters Sell Screenplays!: A
comprehensive guide to crafting winning
characters with film analyses and screenwriting
exercises**

Susan Kouguell

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A must-have guide for screenwriters, *Savvy Characters Sell Screenplays!* will help you make your characters thrive in all the essential elements that comprise a successful script. This book has them all -- from protagonists to antagonists, supporting to dysfunctional characters -- learn how to delve into your people and their plots and subplots, settings, dialogue, and relationships.

An invaluable resource analyzing and referencing over 220 Hollywood, independent and foreign films, offering 34 screenwriting exercises, and providing six templates from fictional scripts

Whether you are a first-time screenwriter or have written several scripts, *Savvy Characters Sell Screenplays!* offers inspiration and hands-on tools, guiding you through each critical element of screenwriting, with the spotlight on creating and crafting compelling characters so you can write a savvy screenplay that will sell.

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