

Database Systems: Design, Implementation, and Management

Peter Rob, Carlos Coronel



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Database Systems: Design, Implementation, and Management Peter Rob, Carlos Coronel Database Systems: Design, Implementation, and Management, Seventh Edition is one of the most comprehensive database textbooks available. The proven success of database design treatment is sustained and further improved in this revision. The proven Parts organizations streamline the chapter coverage, so it is an ideal choice for your classroom. Each Part opens with a new business vignette, which provides real world examples to engage your students. The new edition includes updates in every chapter as well as added exercises and cases. There are new chapters such as Advanced Modeling Concepts, Database Performance Tuning and Query Optimization, and Database Connectivity and Web Development. In the seventh edition you will find examples of database usage, which highlights eBAY for compelling context. In our new Query Optimization chapter, we cover database performance tuning concepts, index selectivity and SQL coding practices. There is added EERD coverage such as clusters and subtype discriminator attributes. With the authors' strong writing style and outstanding balance of theory and practice, this is just a small sampling of the improvements we have made to the new edition of Database Systems: Design, Implementation, and Management by Peter Rob and Carlos Coronel.

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