



Communication: Embracing Difference Plus MySearchLab with eText -- Access Card Package (4th Edition)

Daniel M. Dunn, Lisa J. Goodnight

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Stresses the importance of understanding and celebrating difference

This text describes basic communication theory in everyday, non-technical terms, while offering students an abundance of opportunities to analyze, understand, practice, and apply skills to real-life situations.

Communication: Embracing Difference emphasizes the practical application of communication skills in interpersonal, small group, and public settings. Targeting both mainstream and non-traditional students, this text is designed with an overall approach that resonates with diverse student populations.

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Learning Goals

Upon completing this book, readers will be able to:

- Understand basic communication theory
- Apply skills to real-life situations
- Understand how technology has changed communication

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