



# The Difference: How the Power of Diversity Creates Better Groups, Firms, Schools, and Societies

*Scott E. Page*

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**The Difference: How the Power of Diversity Creates Better Groups, Firms, Schools, and Societies** Scott E. Page

In this landmark book, Scott Page redefines the way we understand ourselves in relation to one another. *The Difference* is about how we think in groups--and how our collective wisdom exceeds the sum of its parts. Why can teams of people find better solutions than brilliant individuals working alone? And why are the best group decisions and predictions those that draw upon the very qualities that make each of us unique? The answers lie in diversity--not what we look like outside, but what we look like within, our distinct tools and abilities.

*The Difference* reveals that progress and innovation may depend less on lone thinkers with enormous IQs than on diverse people working together and capitalizing on their individuality. Page shows how groups that display a range of perspectives outperform groups of like-minded experts. Diversity yields superior outcomes, and Page proves it using his own cutting-edge research. Moving beyond the politics that cloud standard debates about diversity, he explains why difference beats out homogeneity, whether you're talking about citizens in a democracy or scientists in the laboratory. He examines practical ways to apply diversity's logic to a host of problems, and along the way offers fascinating and surprising examples, from the redesign of the Chicago "E1" to the truth about where we store our ketchup.

Page changes the way we understand diversity--how to harness its untapped potential, how to understand and avoid its traps, and how we can leverage our differences for the benefit of all.

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The reason why? Because this *The Difference: How the Power of Diversity Creates Better Groups, Firms, Schools, and Societies* is an unordinary book that the inside of the guide waiting for you to snap the item but latter it will jolt you with the secret this inside. Reading this book beside it was fantastic author who else write the book in such awesome way makes the content inside of easier to understand, entertaining way but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this nowadays or you going to regret it. This amazing book will give you a lot of benefits than the other book possess such as help improving your talent and your critical thinking technique. So , still want to delay having that book? If I have been you I will go to the publication store hurriedly.

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