



Global Logistics And Distribution Planning: Strategies for Management

Donald Waters

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re-engineering the logistics function

From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading.

About the author: Donald Waters, a past member of the Institute of Logistics and currently a member of the Canadian Association of Logistics Management, has lectured weekly on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University of Calgary, Canada. He is also the author of Operations Management in the Kogan Page Fast Track MBA Series.

Features

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