

All About Guanxi - Leverage Networks and Relationships in China to Succeed in Business and Life

Jason Luong

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If you've been to China, you should know nothing gets done without the right amount of guanxi. The question we ask ourselves is, what is guanxi and how does it work for the average Westerner? How do you tap into world of guanxi to access the web of networks and relationships in China? This book will show you how. You'll learn what guanxi is, how it works, and how you can utilize it to your advantage. You'll learn how to say the right things at the right time, how to pick your battles wisely, and how to work this 4000 year old network to your whim. Quit hanging out at expat bars. Don't make a fool of yourself in China. Get this book today and get started on your journey through guanxi!



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