



Third Millennium Transcultural Management and Leadership - Volume I (German Edition)

Gebhard Deissler

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Dokument aus dem Jahr 2011 im Fachbereich Kulturwissenschaften - Sonstiges, Note: -, -, Veranstaltung: Interkulturelles Management, Sprache: Deutsch, Anmerkungen: Band 1, zweisprachig, Englisch und Deutsch, Volume 1, written in two languages, English and German , Abstract: Culture professional and layman alike can find in the present series of papers the kind of inspiration that make the management of international diversity more simple as well as more effective and sustainable. It is explorative work that integrates state-of-the-art intercultural research in an innovative and effective formula derived from all major civilizations as well as from science. Those who hold offices in global business, global politics and global cooperation can position themselves better through the insights communicated here. The papers are written in English and German. Interkulturalität ist für die Menschheit nach wie vor ein schier unlösbares Problem. Nutzt man jedoch die komparative interkulturelle Forschung, um die diesbezüglichen Erkenntnisse maßgeblicher Zivilisationen der Weltgeschichte in seine Suche nach dem Stein der Weisen des interkulturellen Managements zu finden, so stellt man fest, dass es in allen Kulturen und Zivilisationen Erkenntnisse gibt, die gleich den Speichen eines Rades in einer maßgeblichen Erkenntnis im Hinblick auf ein interkulturelles Panaceum zusammenlaufen. Ebenso die Naturwissenschaften, insbesondere das Quantenparadigma und die Wissenschaften vom Menschen, allen voran die Neurophysiologie und die psychologische Forschung, bestätigen die kulturübergreifenden Erkenntnisse. Somit kann man davon ausgehen, dass man, gleich der Nabe des Rades, den Kern des Problems identifiziert hat. Die Anwendung dieser entdeckten Formel befruchtet die interkulturelle Forschung und optimiert das damit einhergehende internationale Diversitätsmanagement: lokal, regional und global. Dieser Erweiterung der interkulturellen Erkenntnis und Praxis ist diese Pionierarbeit gewid

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